



THE CHURCH OF PENTECOST - HEADQUARTERS

CHILDREN'S MINISTRY FOUR-YEAR STRATEGIC PLAN (2024-2028)



THEME: Winning, Weaning and Unleashing Godly Children
To Transform Their World with the Values and Principles of the
Kingdom of God
(*Jn. 1:29-51, Ps. 131:1-3*)

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I give glory to the Lord for the wonderful things He continues to do in His church. May His name be praised forever. I also want to express our heartfelt appreciation to the Executive Council led by the Chairman, Apostle Eric Kwabena Nyamekye, for counting us worthy to join hands with him in championing the Possessing the Nations Agenda, Phase II.

I further extend my heartfelt congratulations and commendation to our indefatigable Patron, Prophet David Kankam Beditor, for his commitment and exceptional leadership over the years. I specially commend my predecessor, Pastor Professor William Otoo Ellis, and the past National Executive Council members for the yeoman's work done over the past years.

To our Area Leaders and their respective committees through to all Children Workers at all levels, I say a big thank you for every effort put in to position the ministry to this enviable level. To God be all the glory.

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SCRIPTURAL REFERENCE

“Let the little children come to Me, and do not forbid them; for of such is the kingdom of heaven.” (Matt 19:14)

“O Lord, my heart is not lifted up; my eyes are not raised too high; I do not occupy myself with things too great and too marvelous for me. But I have calmed and quieted my soul, like a weaned child with its mother; like a weaned child is my soul within me. O Israel, hope in the LORD from this time forth and forevermore.” (Ps. 131:1-3)

“And Jesus came and said to them, “All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age.” (Matt. 28:18-20)

“But you will receive power when the Holy Spirit has come upon you, and you will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth” (Ac. 1:8).

BACKGROUND AND INTRODUCTION

The Children's Ministry in the past four years (2020-2024) as part of fulfilling the Possessing the Nations Agenda, Phase I, operated under the theme ***Raising Godly Children to Possess the Nations***. The results from the implementation of the four-year strategic plan was phenomenal, led by our cherished immediate-past Director, Pastor Prof. William Otoo Ellis. Today, the Children's Ministry of The Church of Pentecost can boast of having a unique identity with the introduction of some innovative programmes and activities, such as the Jethro Initiative; Foundation Builders' Conference; Conference for Proprietors of Christian Private Schools; My Community, My Treasure; One Child, One Bible; Catch Them Young Initiative; enhancement of Children's Community Club; Yesukrom and the Preacher Kid Competition, among others.

The institution of the National and Area Training Teams, coupled with the Monitoring and Evaluation Team have also enhanced the work of the ministry in various Areas, Districts and Local assemblies across the country. The Ministry today has seen an unprecedented presence on our media landscape with various stakeholders now appreciating the crucial role children play in the church. We say a big congratulations to Pastor Professor William Otoo Ellis and all other past directors and their teams for a yeoman's job done.

Counting on the successes chalked in the past four years and more, it could be said that the ministry is now well positioned not only to be recognized by the church as one of the traditional ministries, but also ready to be unleashed as an important constituent of the church which forms about 31% of the total church membership of The Church of Pentecost (i.e., as at

December 2023) in the Possessing the Nations Agenda Phase II. With the structures set, it is time to consolidate the gains and further turn attention to winning (embarking on intensive child evangelism), weaning (engaging in intentional holistic discipleship and equipping of the children) and unleashing the potentials embedded in them to take part in possessing and transforming the nations for the Lord Jesus Christ.

Vision Statement of the Children's Ministry

Winning and nurturing children to grow in the Lord.

Mission Statement of the Children's Ministry

We exist to lead children to Christ and to bring them up to grow mentally, physically, socially and spiritually to take up the mantle of leadership in the near future (Luke 2:52).

Constitutional Mandate of the CoP Children's Ministry

The next phase of our vision, just like earlier visions of the ministry, finds its place also in the constitutional instrument of The Church of Pentecost which established the Children's Ministry. Article 22 of the church's constitution states that,

There shall be a Children's Ministry made up of children and their teachers in the Local Assembly. The functions of the ministry are to hold Sunday morning service to pray, fellowship and study God's Word, hold periodic competitions and such other activities as shall ensure the children's spiritual growth and sustain their interest in the ministry, and also do other specialized Children related ministries.¹

The above constitutional mandate brings to the fore the nature of the Children's Ministry as envisaged by the church. That

1 The Church of Pentecost, Constitution (Accra: Pentecost Press, 2016) pg. 108

is, a ministry that exists to provide for the spiritual needs of the children. However, as the church continues its possessing the nations' agenda, I believe preparing the children who are not just the future of the church but its current strength too becomes very crucial. That is where the 2028 Strategic Vision of the Ministry comes in. That is, to unleash the children after winning and weaning (discipling and equipping) them to participate in the ministry.

The Place of Children's Ministry in the Vision 2028

This strategic vision finds its strength from the Phase II of The Church of Pentecost's Possessing the Nations Agenda (Vision 2028) which aims at Unleashing the Whole Church, (including children), for the Transformation of their World with Values and Principles of the Kingdom of God. With children forming over 31% of the total membership of the Church of Pentecost, the enormous power which the children exude will be unleashed to its maximum. We hope by this; the children membership of the church will be increased by at least one (1) million by the end of 2028 through intensive evangelism and discipleship.

The vision, in tandem with the general church vision, will aim at winning, weaning and unleashing children to convert souls and transform societies through the power of the gospel.

Strategic Theme for the Children's Ministry Vision in 2028

The theme for the next phase of the Children's Ministry is *"Winning, Weaning and Unleashing Godly Children to Transform Their World with the Values and Principles of the Kingdom of God"* – (John 1:29-51, Ps 131:1-3, Acts 1:8).

With the formidable structures set by our forebears which has given a unique identity to the ministry, we hope in the next phase of our journey to **win** (i.e. engage in Intensive Evangelism), **wean** (i.e. engage in Intentional Holistic Discipleship and Equipping) and **unleash** (i.e. move the ministry from ‘Ministry to Children’ to ‘Ministry with Children’ and ‘Ministry by Children’) where children are released to play active roles in all aspects of church life and community impact and transformation.

Strategic Objectives of Vision 2028

- To raise kingdom-minded children who have evangelism as a lifestyle;
- To embark on intensive Child Evangelism aimed at winning at least one million children by 2028;
- To raise godly and spirit-filled children who have prayer, fasting and the study of the word of God as a lifestyle;
- To embark on holistic child development (Body, Spirit, Soul and Social);
- To ensure that every child being transferred into Ministry to Teens’ has been baptized in the Holy Spirit and manifesting the various spiritual and grace gifts;
- To raise environmentally-conscious children who will have creation care as a lifestyle;
- To raise children with the heart of giving to meet the needs of the church, their friends, the needy and society;
- To nurture the God-given talents of the children through Arts and Sports;

- To recruit, train and motivate Children Workers to give of their best;
- To develop cutting-edge media contents for children aimed at making the media space a safe haven for all children;
- To partner stakeholders, such as ministries, parents and organisations in child development;
- To operationalise the Children's Resource Centre at PCC;
- To collaborate with external missions of the church to create a standard curriculum for the ministry across the board.

2.0 STRATEGIC PILLARS OF VISION 2028

The four-year strategic plan of The Church of Pentecost Children's Ministry will operate under three strategic pillars: That is, to

- a. Win;
- b. Wean; and
- c. Unleash

STRATEGIC PILLAR 1

WIN (Intensive Evangelism, Church Planting and Discipleship)

Then Jesus came to them and said, 'All authority in heaven and on earth has been given to me. Therefore, go and make disciples of all nations, baptising them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age – (Matt. 28:18-20, NIV).

The core mandate of the church (including children) is to embark on the Great Commission thereby making disciples of all nations (Matt. 28:18-20). Evangelism is a glorious essential of the Christian life and church growth. It is, however, said that the **Great Omission** in the **Great Commission** is the letter 'C' which represents Children. It should be noted that there is a clear correlation between Children's Ministry and Church Growth. Available records indicate that children were one of the foremost converts who were attracted to the ministry of Rev. James McKeown (the Founder of the church) even before the adults-women and men came in.

When asked in an interview about how the work began for them in the Gold Coast, Mrs Sophia McKeown said:

When God called us to the Gold Coast in 1937, we had no church, we had no house, we had no people. So, we went to the open air to preach. And as we preached, the children drew near and they were taught the chorus. As we sang, the children became interested in our talk and appearance in the open air, then the women came. And at first, we only had the women as our audience perhaps with just one or two men. But when the women got saved and their lives changed, that brought their husbands to the meetings to see what was causing this change in their wives' lives.² (emphasis mine).

What the above suggests is that the souls of children are winnable (Matthew 19:14) and they could become winners of souls too.

Children are winnable. Children's openness to the Gospel as expressed in Mrs Sophia McKeown's story, is collaborated by Jack W. Hayford in his book, *Blessing Your Children*. Hayford explains that the number of Christians being converted as children is considerably greater than those converted in advanced years.³ To add to that, C.H. Spurgeon has said that, the capacity for believing lies more in a child than in the adult.⁴ Today, many of our church leaders and ministers could trace their roots to the Children's Ministry. Some, having been born and nurtured in the church and others won through various outreaches by the Children's Ministry.

2 Video Documentary recorded on 24.11.1976

3 Hayford, J. W. *Blessing Your Children* (Ventura, CA: Regal Books, 2012)

4 <https://www.etymonline.com/word/evangelism> Accessed on 10.11.2024

2 Spurgeon C.H. *The Soul Winner*. (Alabaster: Spurgeon's Publishers: 1903)

6 <https://weefreeministries.org/teaching-on-witnessing-evangelism/>

Secondly, children could also be winners of souls.

Children could be potent tools/vessels through whom other children and adults could be won for the Lord.

The English word, Evangelism is derived from the Greek root word, *euangelion* (*eu* + *angelos*) = well/good + angel/messenger.⁵ To evangelise is therefore to bring a good message or to tell glad tidings.

The central message of the gospel is one. It is all about Jesus (Rom 8:34) but the angelos (messengers or carriers) may vary according to the will of God. Therefore, the same God who chose to speak through men and women of old, also used an animal when it became necessary (Numbers 22:27-29). In these last days, He speaks through His Son (Hebrew 1:1, 2) and anyone, including children who the Son has set free.

The story of the little girl who introduced Naaman to the God of Israel as recorded in 2 Kings 5:1-5 shows that children or young people can witness (evangelise) and that God can use their witnessing as a means of blessing others and in accomplishing the Great Commission.

2 Kings 5:1-5 Naaman, commander of the army of the king of Syria, was a great man with his master and in high favour, because by him the LORD had given victory to Syria. He was a mighty man of valour, but he was a leper. "Now the Syrians on one of their raids had carried off a little girl from the land of Israel, and she worked in the service of Naaman's wife. She said to her mistress, "Would that my lord were with the prophet who is in Samaria! He would cure him of his leprosy. So Naaman went in and told his lord, "Thus and so spoke the girl from the land of Israel." And the king of Syria said, "Go now, and I will send a letter to the king of Israel." So he went, taking with him ten talents of silver, six

thousand shekels of gold, and ten changes of clothing.”

Archbishop William Temple defines evangelism as “to present Jesus Christ in the power of the Holy Spirit that men come to put their faith in God through Him, to accept Him as their Saviour and to serve Him as their king in the fellowship of His Church.”⁶

Evangelism therefore denotes the church (including children) publishing or proclaiming the gospel to sinners by the power of the Holy Spirit.

We will nurture our children to embark on power evangelism. We should see a revival of the great works we heard God do with our fathers (Hab. 3:2). We will fulfill the prophecies made by the Lord Jesus Christ concerning those who move out with the gospel. That is, signs will follow them that believe as we go out with the Gospel (Mk. 16:15-18).

We hope to increase the children’s membership of the church by one (1) million by 2028. We hope to groom children to develop evangelism as a lifestyle and thereby do the work of evangelists (2 Tim 4:5).

We would ensure that every activity, both indoors and outdoors, has soul winning and discipleship as their prime/core focus.

THE W.I.N STRATEGY

We hope to achieve the above vision of embarking on aggressive evangelism with the W.I.N Strategy. That is, **Witness, Integrate and Nourish/Nurture**.

1. W – Witness

According to Doherty (2011), “Children need to be evangelised.

⁶ <https://weefreeministries.org/teaching-on-witnessing-evangelism/>
Accessed on 10.11.2024

Boys and girls without Jesus Christ are spiritually dead, outside God's kingdom, and lost as far as their position is concerned. If they have reached the age of understanding and accountability (Isaiah 7:16, Deut 1:39), and are not saved, they will, if they die, be lost forever."

Efforts will therefore be made to reach very child with the Gospel of Jesus Christ with the aim of winning, retaining and discipling them for the Lord. It takes a Witness to evangelise the lost.

Literally, the Concise English Dictionary defines Witness as one who sees, or presents or has direct knowledge of a thing or evidence; one who gives evidence or testimony. It could involve personal experience or revelation or an encounter. Michael Green and David Watson define Witnessing as declaring and affirming to be true, things or events which are known to us through personal experience or revelation (Jn.3:11; 1 Jn. 1 :1-3). This means that we have a duty as Christians to tell others about our personal experience of the new life in Christ Jesus.

In our witnessing therefore,

- a. **We will apply the principle, 'where the children play'** in our quest to identify and reach every child with the Gospel of Christ Jesus without hindrance in wherever they are (slums, cottages, villages, towns, cities, playgrounds, schools, homes, etc.) and whoever they are (rich or poor, black or white, Moslem or pagan, etc.).

Matt. 19:14: "Let the little children come to Me, and do not forbid them; for of such is the kingdom of heaven."

- b. **We hope to train every child to be a witness** either at a personal level or in a mass evangelism form.

2 Timothy 4:5: “As for you, always be sober-minded, endure suffering, do the work of an evangelist, fulfill your ministry.”

- c. **We hope to groom every child to grow up** with the mindset of having been appointed as a servant of God and a witness for the Lord Jesus Christ. Evangelism will be a lifestyle for every child.

Acts 26:14-18: And when we had all fallen to the ground, I heard a voice saying to me in the Hebrew language, ‘Saul, Saul, why are you persecuting me? It is hard for you to kick against the goads.’ And I said, ‘Who are you, Lord?’ And the Lord said, ‘I am Jesus whom you are persecuting. But rise and stand upon your feet, for I have appeared to you for this purpose, to appoint you as a servant and witness to the things in which you have seen me and to those in which I will appear to you, delivering you from your people and from the Gentiles to whom I am sending you to open their eyes, so that they may turn from darkness to light and from the power of Satan to God, that they may receive forgiveness of sins and a place among those who are sanctified by faith in me.

Acts 22:14,15: And he said, ‘The God of our fathers appointed you to know his will, to see the Righteous One and to hear a voice from his mouth; for you will be a witness for him to everyone of what you have seen and heard.

1 Corinthians 9:16,17: Yet when I preach the gospel, I cannot boast, for I am compelled to preach. Woe to me if I do not preach the gospel! If I preach voluntarily, I have a reward; if not voluntarily, I am simply discharging the trust committed to me.

- d. **We hope to raise every child to boldly witness and defend their faith in Christ Jesus**

Acts 14:1-3: “Now at Iconium they entered together into the Jewish synagogue and spoke in such a way that a

great number of both Jews and Greeks believed. But the unbelieving Jews stirred up the Gentiles and poisoned their minds against the brothers. So they remained for a long time, speaking boldly for the Lord, who bore witness to the word of his grace, granting signs and wonders to be done by their hands.”

e **We hope to encourage every child to go out as a witness backed by the power of God**

Matthew 28:18-20: “And Jesus came and said to them, ‘All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age.’”

Mark 16:15-18: “And he said to them, ‘Go into all the world and proclaim the gospel to the whole creation. Whoever believes and is baptized will be saved, but whoever does not believe will be condemned. And these signs will accompany those who believe: in my name they will cast out demons; they will speak in new tongues; they will pick up serpents with their hands; and if they drink any deadly poison, it will not hurt them; they will lay their hands on the sick, and they will recover.’ So then the Lord Jesus, after he had spoken to them, was taken up into heaven and sat down at the right hand of God. And they went out and preached everywhere, while the Lord worked with them and confirmed the message by accompanying signs.”

1 Corinthians 4:19, 20: “But I will come to you soon, if the Lord wills, and I will find out not the talk of these arrogant people but their power. For the kingdom of God does not consist in talk but in power.”

- f. **We hope to nurture every child to carry the gospel (Jesus) with pride like the colt who carried Jesus in the Triumphant Entry** (Matt 21:4-9, Lk. 19:30-36, Zech 9:9, 10).

Matt 21:7-9: “They brought the donkey and the colt and put on them their cloaks, and he sat on them. Most of the crowd spread their cloaks on the road, and others cut branches from the trees and spread them on the road. And the crowds that went before him and that followed him were shouting, “Hosanna to the Son of David! Blessed is he who comes in the name of the Lord! Hosanna in the highest!”

- g. **We hope to encourage every child to identify opportunities (their social ties) for witnessing.** Social ties are relationships that draw people heavenward daily. Children will identify Who, What, and Where their social ties are as they unravel opportunities to evangelize.

- **Work ties (Schools and Club Mates):**

John 1:35-37: “The next day again John was standing with two of his disciples, and he looked at Jesus as he walked by and said, “Behold, the Lamb of God!” The two disciples heard him say this, and they followed Jesus.”

- **Family Ties (Brothers, Sisters, Fathers, Mothers):**

John 1:40-42 “One of the two who heard John speak and followed Jesus was Andrew, Simon Peter’s brother. He first found his own brother Simon and said to him, “We have found the Messiah” (which means Christ). He brought him to Jesus. Jesus looked at him and said, “So you are Simon the son of John? You shall be called Cephas” (which means Peter).”

- **Neighbors and Friends:**

John 1:44-46 “Now Philip was from Bethsaida, the city of Andrew and Peter. Philip found Nathanael and said to him, “We have found him of whom Moses in the Law and also the prophets wrote, Jesus of Nazareth, the son of Joseph.” Nathanael said to him, “Can anything good come out of Nazareth?” Philip said to him, “Come and see.”

- **Strangers:** John 1:43 “The next day Jesus decided to go to Galilee. He found Philip and said to him, ‘Follow me.’”
- **Seekers:** Children who make their way voluntarily into our programmes and churches must be reached with the Gospel and retained.

John 12:20-23: “Now among those who went up to worship at the feast were some Greeks. So these came to Philip, who was from Bethsaida in Galilee, and asked him, ‘Sir, we wish to see Jesus.’ Philip went and told Andrew; Andrew and Philip went and told Jesus. And Jesus answered them, “The hour has come for the Son of Man to be glorified.”

- h. **We will encourage every child (a witness)** to bring home their fruits (souls) to Jesus and be celebrated through **The Winner’s Crown Initiative** which will be instituted. This initiative will be geared towards recognizing individuals (children and children workers) and groups (Locals, Districts and Areas) who win and retain children souls on a monthly, half-yearly and annual basis. Overall winners at the end of the year will be recognised during the Foundation Builders’ Conference.

Isaiah 52:7: “How beautiful upon the mountains are the feet of him who brings good news, who publishes peace, who

brings good news of happiness, who publishes salvation, who says to Zion, “Your God reigns.”

Rom 10:15: “And how are they to preach unless they are sent? As it is written, “How beautiful are the feet of those who preach the good news!”

John 1:35-37, 41, 42: “The next day again John was standing with two of his disciples, and he looked at Jesus as he walked by and said, “Behold, the Lamb of God!” The two disciples heard him say this, and they followed Jesus. He first found his own brother Simon and said to him, “We have found the Messiah” (which means Christ). He brought him to Jesus...”

Proverbs 11:30: “The fruit of the righteous is a tree of life; and he that winneth souls is wise.”

1 Thessalonians 2:19: “For what is our hope, or joy, or Crown of Rejoicing? Is it not even YOU in the presence of our Lord Jesus Christ at His Coming?” (KJV)

Daniel 12:3: “And those who are wise shall SHINE like the BRIGHTNESS of the sky above; and those who turn many to righteousness, like the STARS forever and ever.” (NASB)

- i **Efforts will be made to encourage every child worker to carry a dual responsibility:** Winning a child for Christ is saving both a soul and a life. Children Workers will therefore be encouraged to carry out their dual responsibilities – To **Fish** (Evangelise the unsaved as fishermen) and **Feed** (Nourish/nurture the saved as shepherds). Just as Sam Doherty says, “children workers are called to work among children by **Hook** (A hook is a bent piece of metal or plastic that is used for catching or holding things, or for hanging things up) or **Crook** (A crook is a long pole with a large hook at the end. A crook is carried by a bishop in religious ceremonies, or by a shepherd).

John 21:15: “When they had finished breakfast, Jesus said to Simon Peter, “Simon, son of John, do you love me more than these?” He said to him, “Yes, Lord; you know that I love you.” He said to him, “Feed my lambs.””

2. I – INTEGRATE

Efforts will be made to ensure that all children won are well integrated into the church through follow-up visits, New Converts’ Classes and New Converts’ Parties. We will also explore ways to integrate Children in Home and Urban Missions (HUM) Assemblies into the mainstream activities of the Ministry.

Every day they continued to meet together in the temple courts. They broke bread in their homes and ate together with glad and sincere hearts, praising God and enjoying the favor of all the people. And the Lord added to their number daily those who were being saved – (Ac. 2:46-47,NIV).

3. N – NURTURE

Children won will be nurtured to grow well in their newfound faith in the Lord. This will involve meeting their spiritual, social, intellectual and physical needs. Robby Gallaty notes that “the goal of every Discipleship Group is for the Disciple, the one being discipled, to become a Mentor; to multiply and make other disciples. In essence, the Discipleship Group is designed for the player to become a coach.”

Then Jesus came to them and said, ‘All authority in heaven and on earth has been given to me. Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age – (Matt. 28:18-20, NIV).

STRATEGIES FOR THE W.I.N AGENDA

- a. **Training in Child Evangelism:** Teachers and children will be trained in various child evangelism strategies like the use of Bible Lessons, Wordless Book, Gospel Wristband, Gospel Hand, Gospel Tracts, Witnessing in One Minute, etc. in reaching out and winning more children into the Kingdom of God. The National and Area Training Teams will be restructured and empowered to run more training programme for teachers and children. Partnerships will be formed with Child Evangelism Fellowships and other organisations in the area of Capacity Building for all Children Workers.
- b. **Enhancement of the Community Children's Club (CCC) Initiative:** The initiative will be re-energised for a greater impact. More community-entry strategies will be explored to make CCC more evangelistic in its activities and outlook.
- c. **One Mission House, One Community Club (1M, 1C):** The One Mission House, One Community Club initiative will be launched by the first quarter of 2025. This will aim at establishing community clubs in every mission house across the country. By extension, Presiding Elders and officers will be encouraged to set up Community Clubs in their homes too.
- d. **Adopt a School Project (ASP):** In partnership with the Schools Outreach Ministry, we will roll out the Adopt a School Project. Through the Adopt a School Project, we hope to infiltrate our basic schools with the Gospel and also meet some felt needs of such schools. Counselling services will also be rendered to children in such schools who will need them. We will train teachers on relationship building

and soul winning. We will enforce the outcomes of the Christian Proprietors Conference.

- e. **Children Only Assemblies (COA):** The Ministry will pursue the establishment of at least 100 Children-Only Assemblies in the next four years. These assemblies will be established at places where hitherto adults are not receptive to the Gospel, especially in the Mission Areas. We would also partner the Home and Urban Missions to establish some satellite churches as well. These assemblies will be converted into fully-fledged assemblies as the children who attain 13 years are baptised and other adults, including their parents, are won. We would make budgetary allocations to support the putting up of places of worship to house them. Already, a pilot project has been done in Assin Foso Area and it was a great success.
- f. **The ‘Catch Them Young’ Initiative (CTY):** This is a new Initiative intended to build a cadre of Holy Spirit-filled young children in every local assembly between the ages of 9-12 years. They will be led by very committed teachers with oversight from the Presiding Elders, District Pastors and Area Leaders and Executives. They will be nurtured to have the love for the study of the word of God, prayer and fasting and evangelism. They will engage in aggressive evangelism.
- g. **Young Warriors for Christ (YWC):** This will be a gathering of young cadres purposely to pray. It will be organised at the district level and, depending on the availability of resources, also at the Area level. The Young Warriors for Christ (YWC) will have Prayer Conferences. They will be trained to believe God for the impossible through the manifestation of the gifts of the Holy Spirit as spelt out in the Scriptures in these last days (1Cor. 12, Hab 3:2, Joel 2:28 -29).

- h. **Children's Rallies/Crusades:** With the mass of children who have been groomed through the Preacher Kid Competition, the ministry is well positioned to push our efforts a notch higher by organising mega crusades and rallies aimed at winning both children and adults alike. Two mega crusades will be organised each year with children playing major roles in it. We will intensify the November Children's Rally.
- i. **Sports Evangelism (SE):** The ministry will use sports as a conduit for evangelism. We will encourage Areas and Districts to organise community-based sports tournaments which will bring together children and create the platform for evangelism. In conjunction with The Other Sheep Ministry (TOSM) and Home and Urban Missions (HUM), some sports tournaments will be held in Moslem Communities (Zongos) and with other Unreached People Groups.
- j. **Medical Outreaches (MO):** The Children's Ministry will partner HUM, TOSM and PENTSOS to organise Medical Outreaches with soul winning as the focus. These outreaches will be done in rural and underserved communities.
- k. **Jesus Fairs (JF):** Outdoor fun-fair programme highlighting Jesus and the Gospel will be held.
- l. **One Child, One Soul (1C, 1S):** During the November Aggressive Evangelism Month dubbed 'One Member, One Discipled Soul,' the ministry will also embark on the 'One Child, One Soul' project which will ensure that every child tries to win a friend by first inviting them to church and sharing the gospel with them.
- m. **Digital Evangelism (DE):** The ministry will venture into the creation of digital contents like animations, skits, gospel

in five minutes, sketches, etc., to be shared on our various social media handles and on Pent TV targeted at children. We will partner with the E-Church and the Media Ministry in this direction.

- n. **The Samaritan Woman Strategy (SWS):** In collaboration with the Ministry to Celebrities, we will identify and intentionally raise child ‘celebrities’ who have gained national prominence through various talent shows like TV3 Talented Kids, Adom TV’s Nsoroma, Onua TV’s Akwadaa Nyansafo, among others. These children will be mentored and released back into their spheres to influence them. We will also organise other children reality shows to develop the talents of children in various fields.
- o **Partnership with Missions in Worldwide Evangelisation (PMWE):** We will collaborate with IMD’s office to develop a concept of worldwide mission to include children. This will include involving children in evangelistic campaigns through preaching, presenting health talks, distributing tracts, scripture readings and the use of devices like the wordless book, Flipper Flappers, etc., to share Jesus with friends. We will also collaborate with Missions to develop and make available a mission-focused morning devotional book and other materials both in print and digital format for children.

We will also promote the use of mission stories and animations to inspire children with a love for missions. A Media Hub will be established at the Children’s Resource Centre at PCC to provide virtual trainings for Children Workers in External Missions and to involve them in our annual Foundation Builders’ Conference.

We will also work with Missions to support mission projects that will reach children among the unreached or under-reached and non-Christian groups. Again, we will also learn best practices from external branches and share such lessons with other nations.

- p. **The Winner's Crown:** To encourage more children and Local Assemblies to get into soul winning. A motivational package dubbed 'The Winner's Crown' will be introduced to recognise those who excel in this endeavour. This is premised on Isaiah 52:7 and Romans 10:15. Winners of more souls will be recognised during End-of-Year Meetings and Foundation Builders' Conferences.

STRATEGIC PILLAR 2

WEAN – Intentional Holistic Discipleship and Equipping (Psalm 131:1-3, 1 Sam 2:26, Luke 1:80; 2:40)

One key aspect of grooming believers, including children, into Spiritual Maturity, is weaning them. To wean is “to accustom an infant or other young mammals to food other than its mother’s milk.”

Weaning in the contest of this vision will refer to all the processes, programmes and activities geared towards an intentional holistic discipleship and equipping of children as they grow into maturity. This Strategic Pillar of our vision will ensure that we raise children who will be able to handle, order or comport themselves well in all situations both Spiritually, Physically, Socially and Mentally/Intellectually. Biblically,

- On the day that Isaac was weaned, the Bible says that Abraham made a great feast. A weaned child (a well disciplined and equipped) should be a cause for celebration by the church.

And the child grew and was weaned. And Abraham made a great feast on the day that Isaac was weaned – (Gen. 21:8).

- Hannah could not send Samuel into the presence of the Lord until he was weaned. And when she finally did, Samuel could survive the negative influence of the worthless sons of Eli, growing up to become a great priest and a judge.

1 Samuel 1:22, 23, 24: “But Hannah did not go up, for she said to her husband, “As soon as the child is weaned, I will bring him, so that he may appear in the presence of the LORD and dwell there forever.” Elkanah her husband said to her, “Do what seems best to you; wait until you have weaned him; only, may the LORD establish his word.” So the woman remained and nursed her son until she weaned

him. And when she had weaned him, she took him up with her, along with a three-year-old bull, an ephah of flour, and a skin of wine, and she brought him to the house of the LORD at Shiloh. And the child was young.

1 Samuel 2:11, 12: “Then Elkanah went home to Ramah. And the boy ministered to the LORD in the presence of Eli the priest. Now the sons of Eli were worthless men. They did not know the LORD.”

- A weaned child knows how to comport himself/herself with little or no supervision. That is, whether in the presence or absence of ‘their mothers (other adults). Our weaned children will therefore be expected to make the right decisions whether in the presence or absence of other adults as they grow into their teens and ultimately into adulthood in the midst of several life influences in our postmodern world. We expect to raise children who will grow up like Samuel, wearing linen ephod (priestly garment) in every sphere of their lives (1 Sam 1:22-24; 1 Sam 2:11, 12).

Ps. 131:1-3 “O LORD, my heart is not lifted up; my eyes are not raised too high; I do not occupy myself with things too great and too marvelous for me. ²But I have calmed and quieted my soul, like a weaned child with its mother; like a weaned child is my soul within me. ³O Israel, hope in the LORD from this time forth and forevermore.”

Phi 1:27 “Only let your manner of life be worthy of the gospel of Christ, so that whether I come and see you or am absent, I may hear of you that you are standing firm in one spirit, with one mind striving side by side for the faith of the gospel”

- A weaned child is complete and holistic in every sense of the word. We hope to raise children who will grow up physically strong and having favour with God and men (Lk. 2:52, 1 Sam. 2:26).

“And Jesus grew in wisdom (Intellectual) and stature (Physical), and in favor with God (Spiritual) and man (Social).” (Lk. 2:52, NIV).

“And the boy Samuel continued to grow in stature and in favor with the Lord and with people” – (1 Sam 2:26).

THE W.E.A.N STRATEGY

In a weaning process, four factors are key: The Weaners, the Process, the Baby to be weaned and the environment within which weaning is done. We will therefore pay attention to various stakeholders (weaners), the baby to be weaned (children), the process of weaning (equipping) and the environment within which it is done (advancing and networking) through our W.E.A.N Strategy.

1. W – Weaners’ Capacity Building (Parents, Children Workers, Ministers and Officers): Mothers who wean babies are very crucial in how well a child turns out. Parents and families are the foremost agents of raising children. All other agents are complimentary. Attention will therefore be given to building the capacities of stakeholders who help in the weaning process (i.e. discipling and equipping). These stakeholders will include parents, children workers, ministers and their wives, officers and other stakeholders.

- a. **Parents:** Parents are called by their Creator to train their children and to transfer their faith to them (Deuteronomy 6:6-9; Deuteronomy 11:19; Ephesians 6:4; Isaiah 38:19; Psalm 78:4; 19:18, Ephesians 6:1-3). God in Genesis 18:19 said concerning Abraham that “For I have chosen him, so that he will direct his children and his household after him to keep the way of the Lord by doing what is right and just, so that the Lord will bring about for Abraham what he has promised him.””

We hope to turn the hearts of parents to their children (Malachi 4:5-6) through various family life activities such as:

- i. Formation of Parent Teacher Associations;

- ii. Holding Seminars on Parenting;
 - iii. Organising Family Day-Outs;
 - iv. Holding Time with Our Parents;
 - v. Encouraging Family Devotions;
 - vi. Strengthening Intergenerational Services and making it all inclusive.
 - vii. **Church Mother/Father concept:** where adult members would be encouraged to ‘adopt’ children in the ministry in a mentoring relationship. They will follow up on them, give them godly counsel, visit them and supply some of their felt needs where possible (2 Kings 12:1, 2).
- b. **Children Workers:** Our children workers will continue to remain one of the critical links in transferring our time-tested faith and practices to the next generation. They will be built up to be proud of themselves and what they do as Foundation Builders. D. L. Moody (an American Evangelist) in reflecting on his own life, and all that God accomplished through him, said this: “If I could relive my life, I would devote my entire ministry to reaching children for God.” Jesus also said, “Whoever receives one such child in my name receives me” (Matt. 18:5). We will continue therefore to recruit, train, motivate and unleash the best teachers and children workers to push the ministry further higher. The capacities of our children workers will be built to effectively play their dual role of fishing for Unserved children and feeding Served children through programmes and activities such as:
- i **Teacher Recruitment/Development Drive:** We hope to solve the problem of teacher deficit in most Locals

in the Long Term. Two initiatives will be introduced in our recruitment drive for more teachers. These include Mentorship By Attachment (MBA) and the Young Helpers Initiative (YHI).

- **The Mentorship By Attachment (MBA):** initiative is aimed at recruiting and attaching new teachers to experienced ones to be groomed.
 - **The Young Helpers Initiative (YHI):** We will formalise the Young Helpers Initiative to raise more Children Workers. This will be done by targeting promising teens who have graduated from the Children's Ministry to be groomed to become workers in the ministry in the medium and long term.
- ii. **Expanding the Area Training Teams:** The Area Training Teams will be expanded to include more experienced teachers who have had the opportunity to attend a number of seminars and workshops both at the National and Area levels. These will be used as peer educators. We believe this recognition and opportunity will give most of them, who hitherto will not attend various training programmes because they think old concepts are often recycled, a new kind of interest in such trainings. Again, with the pool of trainers built, training of teachers will be brought to the doorsteps of the teachers. This is expected to increase attendance to our trainings since they don't need to spend much on T & T and other logistics to access trainings.
- iii. **Employing the Squad System:** Various squads/committees will be set up at all levels using the teachers as committee members who have expertise in such fields. The committees will champion the various projects under this vision.

- iv. **Children Workers' Watch Night Services:** To build the teachers up spiritually, Children Workers Watch Night services will continue to be held to pray for themselves, the children and all ministry activities. Such events will also be used to discuss various issues of concerns and to share fellowship among teachers. We will hold two National watchnights, one in each half of the year. We will explore the possibility of having the Greater Accra and Greater Kumasi will hold it at the Regional Level.
- v. **A Cry For Our Children:** This will be strengthened at all levels. It will be a bi-monthly virtual prayer and fasting time for all teachers to pray for our children. Prayer requests by the Areas will be collated and prayed upon on such days. These prayers will be held on Saturdays in the Ministries' Week.
- vi. **Bi-Weekly Preparatory Classes:** Children Workers will continue to be encouraged to hold meetings at least once a month to discuss and prepare lessons for the month.
- vii. **Peer Review Meetings:** To ensure the sharing of best practices among the teachers, most of our meetings (Half Year and End of Year) will be more of a Peer Review one where assessment is done using some Key Performance Indicators (KPIs) like souls won and retained, children baptised in the Holy Spirit, Children Transferred to Teens' Class, New Initiatives Created, financial growth, among others. This, we believe, will help motivate most Areas, Districts and Locals to develop and implement new initiatives in their respective areas of operation.
- viii. **Digital Content Development:** The ministry intends to pursue the development of digital contents to support

the teachers in the teaching process. For instance, Video contents which show how to sing some of the action songs, the lyrics and their accompanying actions and teaching of Bible lessons will be developed. This will be shared on our social media platforms on Facebook and WhatsApp and our yet-to-be developed Children's Ministry App.

- ix. **Children Workers' Database:** We will continue to collate a database of all our teachers to be incorporated into our one-stop shop Children's Ministry App. This will guide how trainings and resources will be scheduled and spread.
- x. **Teacher Welfare and Motivation:** Teacher motivation is one key area we will pursue to get the best out of our children workers. Intermittent pats on their backs and encouraging parents at all levels to appreciate them, especially during Children's Week Celebrations will be encouraged. We will take interest in some of the social activities involving our children workers such as bereavement, weddings, naming ceremonies at all levels to give our teachers a sense of belongingness. The National Best Teacher Award will be strengthened and encouraged at all levels.
- xi **Teacher Retention and Motivation Through Skills Training:** To enhance the livelihood of teachers and to prevent the rural-urban drift in search of greener pastures, we will in collaboration with PENTSOS and other well-meaning individuals explore ways of incorporating skills training in some of our capacity building programs for Children Workers. We will also explore the possibility of donating sewing machines, hairdryers and other equipment to Children Workers who would want to get

into apprenticeship, especially in the rural areas. This will be hinged on the agreement that they will stay and help the children.

- xii **Orientation for New-Appointed Leaders:** To ensure that newly-appointed leaders at all levels operate in tandem with the vision, the Training Teams at all levels will be tasked to give orientation to such leaders.
- xiii Team up with PENSA groups in Colleges of Education and Universities to solve Teacher Deficits in surrounding communities of such institutions.
- xiv We will also encourage the setting up of Satellite Children Assemblies in Universities and Colleges of Education Communities to be manned by volunteers from PENSA groups.
- xv **Foundation Builders' Conference:** will be given greater impetus and expanded to rope in Children Workers in External Mission Areas.
- xvi Set up the Pentecost Centre for Holistic Child Development and Research: in collaboration with Pentecost University for training and research in Children's Work to Post-Graduate level.
- xvii Operationalise the Children's Resource Centre to develop teaching resources and digital contents for teaching and learning.

c. Children's Pastors: We will continue to advocate for more Children Pastors to be appointed to augment the work of the ministry in the area of capacity building, implementation of our initiatives and supervision. We will advocate for more Children's Pastors. At least one for each RCC, for a start.

d. Ministers and Officers: The minister has a calling to equip the saints, including children, for building up the body of Christ (Eph. 4:11-12; 2 Tim. 2:2; 1 Cori. 14:40; Lk. 22:26; Ac. 20:28; Heb. 13:7). They will therefore be engaged at least twice in a year to build their capacities and also discuss issues of concern bordering on the ministry.

- i. We will also support Ministers and their wives and officers to explore the possibility of setting up Community Children's Clubs in their homes dubbed 'One Mission House, One Community Club.'
- ii. We would advocate for more consideration of children in our daily plans, including budgeting and infrastructural development.
- iii. We will encourage ministers to draw Monthly Speakers' Plans for officers to visit the Children's Ministry at least once in a month in all locals. This will be dubbed 'Officers/Minister on Duty'.
- iv. Ministers will also be encouraged to hold monthly 'Minister's Time with The Children' preferably on the Saturdays in the Ministries' Week to impact them.
- v. Ministers and Officers Children's Summit: This programme will be geared towards having a one-on-one encounter with children of Ministers and Officers of the church in order to mentor them, encourage them to grow up to be useful people in the kingdom business and also assess at firsthand some of the challenges they face in their respective homes and lives. This we hope will help our leaders to be better parents and leaders at home (1Tim 3:1-5, Tit 1:5-9).

e. Children's Ministry Alumni: Conscious efforts will be made to bring together our alumni to connect, check their progress and champion various causes in the ministry at

various levels. Aside serving as inspiration to the children, they will also be encouraged to undertake various projects to support the ministry. They could also help solve some of our teacher deficits.

2. E – EQUIPPING CHILDREN HOLISTICALLY

According to the Mission Statement of the Children’s Ministry, “We exist to lead children to Christ and to bring them up to grow mentally, physically, socially and spiritually to take up the mantle of leadership in the near future” (Lk. 2:52). The child will therefore be seen as the most important element/factor in this vision. We intend to equip them holistically making them complete for every good work (2Tim 3:16, 17). To achieve this goal, the following programmes and activities will be pursued:

a. Equipping Children Spiritually (Eze 47:1-10): David Boyd suggests eight goals for children to have lasting faith. This includes Powerful in Prayer; Responsive in Worship; Biblically Fluent; Spirit Empowered; Actively Serving; Bold in Faith; Giving Selflessly; and Living Like Christ. We will build children who will grow in the spirit in increasing measure (Eze. 47:1-10) through the following programme and activities:

- i. **Word Impact Activities:** Programme geared towards the study of the Word of God such as Scripture Examinations, Bible Quizzes, Scripture Memorisations, Preacher Kids, 1Child, 1Bible and other activities will be given more attention. To encourage the Public Reading of the Scriptures and to enhance the 1Child, 1Bible initiative, we will introduce Biblethon (Bible Reading Marathon) during the Bible Week every year.

- ii. **My Time with Jesus (Ezra 7:10):** We will ensure that every child observes his/her quiet time by making available copies of our devotional guide to them both in hardcopy and by digital means when our Children's App is completed. We will explore ways of assessing their observation of their quiet times.
- iii. **Holy Ghost Impact Activities:** Dr. Clint May says, "Children receive the HOLY SPIRIT...not a "baby" Holy Spirit. More attention therefore will be given to the Baptism, Fruit and Gift of the Holy Spirit among the children. We will encourage Holiday Fasting and Prayers and 'Holy Ghost Sundays' activities aimed at dedicating a bi-monthly Sunday Class to the teaching and praying for the baptism of the Holy Spirit and receiving of Spiritual Gifts. We hope every child leaving the Children's Ministry will be baptized in the Holy Spirit and will be operating in the Gifts of the Holy Spirit.
- iv. **Prayer Cells:** To help the children develop prayer and intercession as a lifestyle, they will be encouraged to pray in small groups called Prayer Cells led by themselves and guided by Children Workers. They will be expected to intercede for themselves, their families, the church and the ministry.
- v. **Intergenerational Services:** More advocacy will be made to get our children actively involved in Intergenerational Services. A well designed timetable will be suggested to streamline the activity at the local level.
- vi. **Children's Conventions:** We will institutionalise Children's Easter and Christmas Conventions. This will help train the children in the practices of the church.

- vii **Camp Meetings:** We will encourage Camp Meetings where convenient. To make up for their academic work during long vacations, we will explore the possibility of holding a two-week residential Study Camps where appropriate and convenient. Such camp meetings will combine both academic work and spiritual exercises.
- viii. **Giving:** We will intentionally train our children to develop the habit of giving towards the things of God. They will be nurtured to be faithful tithers and generous givers. Through the Love Box Project and My Community, My Treasure Projects, both being community impact programme under the Children in Philanthropy Project (Appendix 4), children will be trained to develop the habit of giving to others, especially the needy and vulnerable children in their respective communities.
- ix. **Children's Songs and Hymns:** According to Plato "Music is a more potent instrument than any other for education because rhythm and harmony find their way into the inward places of the soul." The importance of music in the development of children cannot be overemphasised. Music in many curriculums has become central to various training models for both adults and children. We will therefore record all our action songs and hymns and make them accessible to all children in digital form. We will review most of the contemporary songs to make sure that songs taught to children are not just for fun but Bible-based as well.
- x. **Production of Bible-Based Animations:** We will venture into the creation of Bible-based animations

for children. This will be shown on Pent TV and other social media platforms. A team made up of animators, storytellers and workers will be put together to carry out this project.

b Equipping Children Socially (Rom 12:18, Heb 12:14): To train the children to fit well into the society they live in and also to be able to collaborate with other children in achieving societal and institutional goals, the following programmes and activities will be pursued:

- **Jethro Initiative:** We will continue to pursue the Jethro Initiative (JI) and expand it to cover at least 80% of all assemblies.
- **Teens' Graduation Programme:** To ensure that children who attain the age of 13 and are due for transfer to the Youth Ministry are given a smooth transition, the annual Teens' Graduation Programme (Appendix 2) will be intentionally encouraged across board on the Saturday of the McKeown's Children's Week Celebration. A seven-month programme will be designed for all children who will be transferred into Teens Class in collaboration with Ministry to Teens. These lessons will include the Tenets of the Church, Core values and Practices, History, Vision, God's Covenant with The Church of Pentecost, among others.
- **Career Days:** To shape their career paths better, we will explore ways of bringing the children closer to adult Christians who are doing well in their various spheres to mentor them. This we believe will encourage the children to aspire for greater heights.

c. Equipping Children Physically (1Tim 4:8): We will intentionally pay attention to the physical wellbeing and health of our children through sports and recreational activities.

- **Sports and Recreation:** To ensure the physical wellbeing and unearth the talents of the children, more sporting competitions and games will be organised for the children. We will explore the possibility of organising Football League even to the National Level.
- **Keep Fit Clubs:** Every local assembly will be encouraged to have a Keep Fit Club. Such clubs aside being used to help the children to keep fit, could also be a viable conduit for evangelism.
- **Child Welfare (Gen 33:13):** We believe that Children are one of the delicate and vulnerable members of society. To ensure their safety, growth and development, the following will be encouraged:
 - Details of the Child Safety and Protection Policy Manual will be enforced.
 - Medical Screening and Outreaches for children will also be held intermittently for our children and other children in needy communities.
 - We will encourage healthy eating habits among children to foster healthy growth.

d. Equipping Children Mentally/Intellectually (Exodus 31:10-11; 35:30 -35): We will explore ways of engaging our children intellectually through critical thinking activities to unleash their creativity. The following activities will be employed:

- We will strengthen the Box Library initiative and ensure that the children truly read the books stocked in their libraries.
- Talent Hunts to unravel children's hidden talents in the arts and creatives and science and technology will also be pursued.
- Quiz Competitions.
- Writing Competitions?
- Children contributing Contents for Kiddie Fire.
- Bible Genius Competition on Pent TV.

3. A – ADVANCING THE MINISTRY

We will explore ways of consolidating the gains made over the years and advancing the ministry to higher heights. The following areas will be given some attention:

- a. Finance:** We will continue to encourage prudent financial management at all levels. Realistic budgets will be drawn covering key areas like capacity building, infrastructural development, etc. A select cohort of Patrons with love for the work of children (with appropriate approval) would be formed to support the work of the ministry voluntarily both in kind and cash.
- b. Infrastructure (2 Kgs 6:1, 2):** As the number of children increases, advocacy to meet their infrastructural needs will be intensified to address our infrastructural deficit.
 - The “**Put A Roof Over Our Heads**” project aimed at putting up places of worship for children will be pursued aggressively through raising a cohort of sponsors who have the interest of children at heart.

- The Ministry will also earmark funds every year to support Local Assemblies especially in Mission Areas who venture into church building projects for children using locally-based materials.
 - For a start, every Central Assembly will be encouraged to have a decent place of meeting for the children.
 - As directed by the leadership of the church, we will collaborate with Estate Committees at all levels to ensure that every new church building project has a children's auditorium added.
- c. Media and Publicity:** We will continue to push our great stories using both electronic and social media space. More child-friendly programmes will be churned out. This will include:
- **Kids' Hub TV Show:** We will rebrand Yesukrom to be known as 'Kids' Hub' to be hosted by children. The programme will include segments such as Bible Lessons, Time with our Veterans, Reports on Children's activities from across the country and from external missions, among others.
 - **Children's Sunday Service on Pent TV:** Efforts will be put in to show children services from all parts of the country. We will negotiate favorable time with Pent TV when more children will be captured to view the show on Sundays.
 - **Bible Genius:** We will rebrand this programme to make it more attractive and competitive at all levels.
 - **Children In Worship:** We will introduce the Children in Worship Show on Pent TV. This will showcase various

children's choirs and individual children who have talents and gifts in singing. We will encourage the formation of children's choirs at all levels.

- **Animations:** We will produce scripture-based animations to be shown on Pent TV and on all our Social Media platforms.
 - **Live-Streaming of Major Programme/Activities:** We will continue to stream live our major programme such as FBC, Proprietors' Conference, etc., to get to larger audiences.
 - **Rebranding of Kiddie Fire:** Our official magazine, Kiddie Fire will be rebranded to attract more patronage from children, including non-members. Children will be encouraged to write articles to be published in the magazine.
 - **Children's Ministry App:** We will develop a one-stop shop CM App which will contain contents that will enrich the activities of the ministry. It will have a module for Teachers' Database, animations for children, daily devotionals, action songs, news portal and a picture gallery, among others.
 - **Newsletters:** We will revive our monthly Newsletter project to report on activities from the Areas and the Directorate.
- d. Operationalising the Children's Resource Centre:**
By God's grace, our Former Director, Pastor Professor William Otoo Ellis and his family magnanimously built for us a state-of-the-art Children's Resource Centre. We

wish to operationalize the centre. The CRC will be used to champion the following causes:

- **Set Up a Media Hub:** We will set up an ultramodern studio and media hub at the Children's Resource Center at PCC to enhance virtual training of children's workers, especially those in Mission Areas, creation of digital contents and for production of pre-recorded programme. Media personnel will be employed to manage all our media operations. He/she will also be responsible for training Area Media Teams and make sure that contents which are sent to the public space meets required standards.
 - **Set Up an Archive Centre:** To store some gains of the ministry for future generations and for research purposes, we will set up an archive room in the CRC to help keep archival materials.
 - **Set Up Children's Playground:** To make PCC and the CRC child-friendly, we will set up a playground fitted with modern play equipment for children where children can play and enjoy themselves.
 - Set up Pentecost Centre for Holistic Child Development and Research (PCHCDR).
 - Start a Pre-School which will ultimately grow into a fully-fledged Basic School. We will pilot it as a day care for children of ministers who are brought to PCC during Ministers and Wives' Conferences.
- e. **Monitoring & Evaluation Team:** We will continue to pursue the Monitoring and Evaluation Team agenda to help assess the effectiveness of our implementation framework.

4 N – NETWORKING

Team building, networking and partnership with stakeholders will continue to be one of our guiding principles as a ministry. Howard Schultz has said that “success is best when it’s shared.” Henry Ford confirms this assertion by saying that “coming together is a beginning. Keeping together is progress. Working together is success.” The following partnerships will therefore be developed and sustained:

a. **Inter-Ministries Partnerships:** We shall continue to collaborate with other ministries in the church to develop programme and activities aimed at achieving the vision of the Ministry. Some of the initiatives to be developed under this partnership include:

- **Mothers of the Week Initiative:** This is a collaboration between the Women’s Ministry and the Children’s Ministry. It will be aimed at bringing mothers and the children together. The Executives of the Women’s Ministry will be encouraged to visit the Children’s class, share fellowship with them, advise and encourage them and then give gifts to the children. This will help the parents to assess at first hand some of the challenges of the children. They will also bring encouragement to the teachers.
- **The Father’s Heart Initiative:** This initiative will be a collaborative programme between the ministry and the Pentecost Men’s Ministry. This will help find ways of bringing the hearts of the fathers back to their children (Mal 4:5, 6, Gen 18:19). Fathers will visit and share fellowship with the children from time to time.

- **Teens' Transition/Graduation:** This initiative will be a collaboration between the Ministry and the Youth Ministry. It will aim at ensuring a smooth transfer of our teaming Teens to the Youth Ministry's Teenage Class. It will also help us keep track of our children who graduate from the Children's Ministry. A study module to prepare the prospective graduands in the third quarter of the year preceding the Children's Week celebrations in September will be developed for use. (See Appendix 2 for more details).
- **'Adopt A School' Project:** This will be a collaborative project between the Ministry and the Schools Outreach Ministry (SOM). The purpose of this initiative is to encourage every local to adopt at least one school in their catchment area to reach them with the gospel, especially during their worship times. By this project, some of the felt needs of the adopted schools are expected to be met as part of the ministry's cooperate social responsibility.
- **Conference for Proprietors of Christian Private Schools:** In collaboration with the Schools Outreach Ministry again, the conference will be enhanced and expanded to cover Christian teachers in both public and private schools.
- **Ministry to Vulnerable Children:** We will partner with the Home and Urban Missions (HUM) in reaching out to vulnerable children and children in unreached people groups. We will play a key role in projects such as Pent 5000 and collaborate to introduce the Love Box Project.

- **Ministry to Moslem Children:** Through sports and Medical Outreaches, we will partner The Other Sheep Ministry (TOSM) to reach out to Moslem children at all levels.
 - **Skills Training for Children Workers:** We will partner with the Pentecost Social Services (PENTSOS) to give skills training dubbed “Teacher Motivation and Retention through Skill Training” to especially our children workers in rural communities. This, we hope will make them stable financially and prevent the temptation of moving from the rural areas in search of greener pastures in towns and cities.
- b. Inter-Institutions/Organisations Partnership:** The ministry will continue to collaborate with other para-church institutions and organisations. These may include:
- Child Evangelism Fellowship (CEF) for training of our teachers.
 - Compassion International for child and parent support.
 - Gideon’s International for supply of Bibles to pursue the 1 Child, 1Bible project.
 - Basic School Authorities to help us gain access into the schools to reach the Children with the gospel and also help solve some of their challenges.
 - Pent TV to churn out more children’s TV shows.
 - Partner with Pentecost Convention Centre to redevelop the CRC to be more child-friendly. We will also explore the possibility of setting up a Preschool which will ultimately metamorphose into a Basic School with Boarding Facility.

- Pentecost University to set up the Pentecost Centre for Holistic Child Development and Research (See Appendix 1 for more details).
- c. CM-Parents Partnership:** The Ministry will continue to collaborate with parents as one of the major stakeholders to help in championing the vision of the ministry. We will do this through home visits, time with parents, the PTA agenda and family day outs.
- d. CM-Ministers/Officers Partnership:** The ministry by this will seek all available opportunities to bridge the gap between the ministry and ministers, officers and other members of the church. We will achieve this goal through the following initiatives:
- **CM Speakers’ Plan/Officers of the Week:** Ministers will be encouraged to draw monthly Speakers’ Plans Ministry just as it is done for the adult church to assign responsibilities to other officers aside the regular teachers. Apart from featuring the regular teachers, it will give opportunity to Ministers and their wives, Presiding Elders and other Officers to visit and fellowship with the children at least once a month. This could help solve some of the teacher-deficit challenges in some local assemblies also.
 - **Ministers’ Time with Children:** Ministers will be encouraged to hold a monthly programme dubbed ‘Ministers Time with Children’ during the Ministries’ Week to impact the children positively. This could be a time for mentoring and spiritual impartation.

- Friends of CM: Some well-to-do officers and members who have a heart towards Children's Ministry will be identified and encouraged to support the ministry in cash and kind in running the ministry.

e. CM-Alumni Partnership: There will a formation of Children's Alumni group to be known as Children's Ministry Old Students' Association (ChiMOSA). They will have three core mandates. That is to check the wellbeing of children leaving the ministry to teenage class, connect with each other and collaborate to champions various causes to support the ministry.

4.0 STRATEGIC PILLAR 3

Unleash Children for Community Impact and Societal Transformation
(Eph. 3:10, Ac. 1:8, 17:6, 1Thess. 1:7 – 10, Tit. 2:13, 14.)

A leash is a rope or similar material used to control an animal by attaching it to a collar, harness, or halter. To unleash is to release from a leash or to unleash is to cause (a strong or violent force) to be released or become unrestrained. Ultimately, to unleash means to cause an entity which had been tied and restricted to be released with power such that it can no more be restrained to be able to perform to its maximum best. This third strategic pillar of our vision will therefore look at releasing children for ministry without any impediments on their way (Matt. 19:14).

Jan Grobbelaar proposes the **Ministry by Children or Children as Agents concept**. He asserts that there is a perception that children are generally in many ways marginalised by theology (Grobbelaar, 2012:36). He notes that for us to glean the best out of children in the Kingdom business, we need to change our perception of childhood as a stage in which children only have the potential to become agents of faith in the future as proposed by many authorities and develop a new anthropology and a new understanding of childhood that acknowledges the agency of children. He notes that children are fully human beings, with their own spiritual experiences, and they are equipped with the Holy Spirit to bear fruit and to practice the gifts they receive from the Spirit.

We hope to transform the Ministry from ‘**Ministry To Children**’ where children seem passive and laid back with cups in their hands to receive from their teachers to ‘**Ministry With Children**’ and ‘**Ministry By Children**’ where they are released to play active roles in the kingdom business.

Children's Ministry is a great kingdom ministry that is of significant importance to the church. Training children in the ways of the Lord is both service to the children, church, family and God. "Anyone who wants to have a lasting influence upon the world, must invest in people's lives; and if you want to maximize that investment, then you must invest in those people while they are young," (Barna, 2003).⁷ This is to say, children are the most effective population that churches can invest in. If churches fail to invest in the children, then they are likely to fail in future.

The church comprises both adults and children and each segment plays its role in church growth and development. Children plays very critical roles and have made significant contributions to the growth and development of The Church of Pentecost. The Children's Ministry can be likened to the starting point of a production process. The children are the raw materials which feed the system. A constant supply and in sufficient quantity keeps the system running efficiently, and this is what the Children's Ministry has been doing and continues to do over the years till now to support the growth of the church.

Areas the Children's Ministry could contribute to the growth of the church include numerical growth through soul winning and discipleship; children serving as a conduit in passing on the beliefs, practices and traditions of the church to the next generation for sustainability; leadership development; and financial contribution to the church.

7 Barna, G. (2003). *Transforming your Children into Spiritual Champions*. Grand Rapids, Michigan: Baker books.

THE UNLEASHING STRATEGY

Apostle Eric Nyamekye has said that “as churches grow bigger, their ministries must grow broader.” In the coming years therefore, children who we win and wean will be unleashed for ministry through the following modules:

- a. Children in Prayer and Evangelism:** Children will be unleashed through the Young Warriors for Christ and Catch Them Young Initiatives to influence their spheres through prayer and evangelism, respectively, under the guidance of other stakeholders like ministers, officers, children’s workers and their parents.
- b. Children in Arts, Music and Creatives:** Children will be unleashed into the arts, music and creative space. Those with identifiable talents and potentials will be groomed to the best that they can. Through various competitions and engagement, we will create the enabling environment for them to develop to the best of their abilities.
- c. Children in Creation Care:** Looking at the current destruction to our environment, if nothing is done about it, the future of our children and the world will be very bleak. We will therefore unleash our weaned children who are environmentally conscious to pursue various environmental advocacies through community children’s clubs, embarking on clean-up and tree planting exercises to reverse the negative trends we currently face.
- d. Children in Philanthropy and Community Impact**
The need to raise children who will have giving towards the things of God in the church and also alleviate the conditions of the poor, needy and vulnerable in society will be explored. Projects such as the Love Box, Touching Lives and My

Community, My Treasurer will be pursued. We hope as we get children to do this with their families, that children would grow up having giving as a lifestyle.

e. Advocacy for Vulnerable Children

Proverbs 31:8, 9 says “⁸Open your mouth for the mute, for the rights of all who are destitute. ⁹Open your mouth, judge righteously, defend the rights of the poor and needy.” Children will be groomed to serve as a voice to the voiceless who will speak out against some of the social ills which are meted out to children. Those with leadership potentials will be encouraged to take up leadership opportunities at school and in their communities. They will be guided by the details in our Child Protection and Safety Documents.

f. Children in Sports

Aside the physical benefits that children, gain as a result of their involvement in sports, we will intentionally raise children who are interested in sports to play chaplaincy roles in their sports teams. Various Sports tournaments will also be used as a conduit to get access to various Muslim communities and Unreached People Groups to share the gospel with them.

g. Children in the Digital Space

Children will be guided to create digital contents that communicate the gospel across various media platforms. These may include skits, spoken word, arts among others. Children will also be trained to tell their own stories using animations to be shared.

CONCLUSION

I see our generation as a loop between the old and the future generations. This requires programmes and activities that will help us to glean the best out of the past and repackage them to serve the current generation of children as we continue to build the church of the future today.

Children, I believe will be indispensable in this enterprise if the gains of the possessing the nations agenda will be kept and continued. May we continue with the leading of the Holy Ghost to explore innovative ways of winning, weaning and unleashing the children for ministry. We will therefore be intentional and aggressive in Child Evangelism, discipleship and equipping our children at all levels with the hope of unleashing them to bring the needed transformation in their spheres.

This vision will not materialise without the concerted effort of all rank and file of the ministry. Joel notes that “Vision without action is merely a dream. Action without vision just passes the time. Vision with action can change the world.” I therefore encourage all hands and hearts on deck to ensure that we WIN, WEAN and UNLEASH godly children to transform their worlds, the Lord being our help!

CHILDREN'S MINISTRY FOUR-YEAR EVANGELISM STRATEGIC PLAN (2024 – 2028)
IMPLEMENTATION FRAMEWORK

S/N	PLANNED ACTIVITIES	EXPECTED OUTCOME	PERSON RESPONSIBLE	TIME FRAME (YEAR)				REMARKS
				1	2	3	4	
Sensitization and Vision Casting								
1.	Share and discuss the drafted 4-year Strategic Vision Plan with NEC	Input of NEC added	Director, NEC	x				September, 2024
2.	Engage the Chairman and other Principal Officers at the Headquarters with the drafted 4-year Strategic Vision Plan	Input of Principal Officers added	Director	x				September, 2024
3.	Engage Ministry Directors and Coordinators to discuss areas of collaboration.	Input of Ministry Directors and Coordinators added	Director	x				October, 2024
4.	Review document based on inputs from Chairman, other Principal Officers and Ministry Directors and Coordinators.	Strategic Plan fine tuned	Director, NEC	x				November, 2024
5.	Share with Area Leaders and Assistants	Strategic Plan explained and embraced by Area Leaders and Assistants	Director	x				November, 2024
6.	Share with Area Training Teams and Initiatives/Committees Coordinators and Members	Strategic Plan shared Area Training Teams and Initiatives/Committees Coordinators and Members	Director	x				November, 2024
7.	Share with Area Heads at RCC Level	Strategic Plan shared with Area Leaders and Assistants	Director	x				December, 2024
8.	Embark on Nationwide Vision Casting on the Strategic Plan	Children's Ministry Strategic Plan shared and understood to be implemented at the grassroots.	Director, NEC and	x	x	x	x	January, 2025

S/N	PLANNED ACTIVITIES	EXPECTED OUTCOME	PERSON RESPONSIBLE	TIME FRAME (YEAR)				REMARKS
				1	2	3	4	
Strategic Pillar 1: WIN (Aggressive Evangelism, Church Planting and Discipleship)								
1.	Training in Child Evangelism	Children and Teachers trained in Child Evangelism	Training Teams	x	x	x	x	
2.	Enhancement of the Community Children's Club (CCC) Initiative to be more evangelistic	CCC enhanced and broadened as an evangelistic tool	Director, NEC, CCC Coordinating Team	x	x	x	x	
3.	Establishing One Mission House, One Community Club (1M, 1C)	1M, 1C established in all Mission Houses	Director, Area Heads, District Pastors, CCC Coordinating Team	x	x	x	x	
4.	Commencing the Adopt a School Project (ASP)	Ministries at Local Levels adopt schools	Director, SOM Coordinator, District Pastors, Local/District Leaders	x	x	x	x	
5.	Establishing Children Only Assemblies (COA)	At Least 100 Children Only Assemblies established	CM Director, Evangelism Director, CM and Evangelism Leaders at all levels	x	x	x	x	
6.	The Catch Them Young Initiative (CTY)	CTY Launched and Empowered	Director, NEC, Area/District/Local Leaders	x	x	x	x	
7.	Young Warriors for Christ (YWC)	YWC Launched and Empowered	Director, NEC, Area/District/Local Leaders	x	x	x	x	
8.	Hold quarterly Children's Rallies	Children's Rallies held	Area/District/Local Leaders	x	x	x	x	
9.	Hold Children Crusades twice a year	Children Crusades held	Director, NEC, Area/District/Local Leaders	x	x	x	x	

10.	Hold Sports Evangelism (SE)	Sports evangelism held	Director, NEC, Area/District/Local Leaders	x	x	x	x	
11.	Hold annual Medical Outreaches (MO)	Medical Outreaches held	Director, NEC, Area/District/Local Leaders	x	x	x	x	
12.	Hold Jesus Fairs	Jesus Fairs held	Director, NEC, Area/District/Local Leaders	x	x	x	x	
13.	Hold One Child, One Soul (1C, 1S) Project	1C, 1S held in November	Director, NEC, Area/District/Local Leaders	x	x	x	x	
14.	Digital Evangelism (DE)	DE held	Director, NEC, Media Officer	x	x	x	x	
15.	The Samaritan Woman Strategy (SWS)	SWS held through reality shows, talent explosions, etc.	CM Director, NEC, Coordinator for Ministry to Celebrities, Area/District/Local Leaders	x	x	x	x	
16.	Partnership with Missions in Worldwide Evangelization (PMWE)	International Missions partnered in worldwide missions	IMD, CM Director, National CM Leaders	x	x	x	x	
17.	The Winner's Crown Award System			x	x	x	x	

S/N	PLANNED ACTIVITIES	EXPECTED OUTCOME	PERSON RESPONSIBLE	TIME FRAME (YEAR)				REMARKS	
Strategic Pillar 2: WEAN (Intentional Holistic Discipleship and Equipping)					1	2	3	4	
W – Weaners Capacities Building – Parents									
1.	Building Capacities of Weaners (Parents, Teachers, Ministers/Officers, etc.)	Weaners' capacities built	Director, NEC, National Training Team, Area Training Teams	x	x	x	x	x	
2.	Formation of Parent Teacher Associations;	PTA Formed in all Local Assemblies	Director, NEC, PTA Coordinating Teams, District Pastors Area/District/Local Leaders	x	x	x	x	x	
3.	Holding Seminars on Parenting;	Seminars on parenting held	Director, NEC, Area/District/Local Leaders	x	x	x	x	x	
4.	Organizing Family Day Outs;	Family Day Outs held	Director, NEC, Area/District/Local Leaders	x	x	x	x	x	
5.	Holding Time with Our Parents;	Time with our parents held	Director, NEC, Area/District/Local Leaders	x	x	x	x	x	
6.	Encourage Family Altars;	Family Altars held	Director, NEC, Parents, Area/District/Local Leaders	x	x	x	x	x	
7.	Strengthening Intergenerational Services and making it all inclusive.	Intergenerational Services strengthened and made all inclusive	Director, Area Heads, District Pastors, Presiding Elders	x	x	x	x	x	
8.	Church Mother/Father concept	Church Mother/Father Concept launched	Director, District Pastors, Area/District/Local Leaders	x	x	x	x	x	
W – Weaners Capacities Building – Children Workers									
1.	Introduce the Mentorship By Attachment (MBA) initiative	MBA introduced	Director, NEC, Area/District/Local Leaders	x	x	x	x	x	
2.	Formalize the Young Helpers Initiative	YHI formalized	Director, NEC, Area/District/Local Leaders	x	x	x	x	x	
3.	Expand the Area Training Teams	Area Training Teams Expanded	Director, NTT, ATT	x	x	x	x	x	

4.	Employ the Squad System	Squad System employed	Director, NEC, Area/District/Local Leaders	x	x	x	x	
5.	Children Workers' Watch Night Services	Two watchnight services per year strengthened	Director, NEC, Area Leaders	x	x	x	x	
6.	A Cry For Our Children Bi-Monthly Virtual Prayers	A Bi-monthly Cry for our Children held	Director, NEC, Area/District/Local Leaders, Children Workers	x	x	x	x	
7.	Bi-Weekly Preparatory Classes	Bi-weekly Preparatory Classes held	Area/District/Local Leaders	x	x	x	x	
8.	Peer Review Meetings	Mid-Year and Annual Peer Review Meetings held	Director, NEC, Area/District Leaders	x	x	x	x	
9.	Digital Content Development	Digital Content developed	Director, Pent Media Director, Media Officer	x	x	x	x	
10.	Children Workers Database	CWD developed	Director, IT Director, Media Officer	x	x	x	x	
11.	Teacher Welfare and Motivation	Teachers well motivated	Director, NEC, Area/District Leaders	x	x	x	x	
12.	Teacher Retention and Motivation Through Skill Training	Economic Skills of Teachers enhanced	Director, NTT, PENTSOS Director	x	x	x	x	
13.	Orientation for Newly Appointed Leaders	Newly appointed leaders given orientation	Director, NTT, ATT	x	x	x	x	
14.	Teaming up with PENSAs groups in Colleges of Education and Universities	PENSA Groups partnered	Director, NEC, Area/District Leaders	x	x	x	x	
15.	Setting up of Satellite Children Assemblies in University and Colleges of Education Communities	Satellite Children Assemblies set up in various tertiary campuses	Director, PENSA Campus Pastors, Area/District Leaders	x	x	x	x	
16.	Expansion of Foundation Builders' Conference	FBC expanded	Director, IMD	x	x	x	x	
17.	Set up the Pentecost Centre for Holistic Child Development and Research	PCHCDR Set Up	Director, PU VC	x	x	x	x	
18.	Operationalize the Children's Resource Centre	CRC Operationalized	Director, NEC, PCC	x	x	x	x	

W – Weaners Capacities Building – Children’s Pastors				1	2	3	4
1.	Advocate for more Children’s Pastors for each RCC	CP appointed for each RCC	Executive Council, Director, NEC	x	x	x	x
2.	Resource Children’s Pastors to offer training supports and supervise the implementation of CM Vision at all levels	CP resourced	Director, NEC, NTT	x	x	x	x
W – Weaners Capacities Building – Ministers and Officers				1	2	3	4
1.	Establishing IMission , ICC	IM, IC established	Director, NEC, CCC Coordinating Team	x	x	x	x
2.	Drawing of Speakers’ Plan for CM	CM Speakers’ Plan drawn	District Pastors	x	x	x	x
3.	Introducing the Officers on Duty Initiative	Officers’ On Duty implemented	District Pastors, Presiding Elders	x	x	x	x
4.	Introduce Monthly Time with Ministers/Presiding Elders	Monthly Minister’s Time with Children held	Area Head, District Pastors	x	x	x	x
5.	Encourage consideration of CM needs in Annual Budgets	CM Needs budgeted for	Director, Area Heads, District Pastors, Presiding Elders	x	x	x	x
W – Weaners Capacities Building – Children’s Ministry Alumni				1	2	3	4
1.	Launch the Children’s Ministry Old Students’ Association (ChiMOSA) in all Areas	ChiMOSA launched in all Areas	Director, NEC, Area Heads, Area Leaders	x	x	x	x
2.	Annual Home Coming of CM Alumni	CM Alumni Homecoming held	Director, NEC, Area Leaders	x	x	x	x
E – Equipping Children Holistically							
Equipping Children Spiritually				1	2	3	4
1.	Word Impact Activities/Competitions	Bible Quizzes, Scripture Exams held	NEC, Area/District/Local Leaders	x	x	x	x
2.	Time With Jesus	Children’s Personal Time with Jesus encouraged	Parents, Area/District/Local Leaders	x	x	x	x
3.	Holiday Fasting and Prayers	Holiday Fasting and Prayers held	District Pastors, Presiding Elders, Area/District/Local Leaders	x	x	x	x

4.	Quarterly Holy Ghost Sundays	Quarterly Holy Ghost Sundays held	District Pastors, Presiding Elders, Area/District/Local Leaders	x	x	x	x	
5.	Prayer Cells	Prayer Cells Set up	District Pastors, Presiding Elders, Area/District/Local Leaders	x	x	x	x	
6.	Advocating for inclusive Intergenerational Services	Intergenerational Services made more inclusive	District Pastors, Presiding Elders, Area/District/Local Leaders	x	x	x	x	
7.	Introduction of Children's Easter and Christmas Conventions	Children's Easter and Christmas Conventions held	District Pastors, Presiding Elders, Area/District/Local Leaders	x	x	x	x	
8.	Camp Meetings/Study Camps	Study Camps introduced	Director, NEC, Area/District/Local Leaders	x	x	x	x	
9.	Teaching children to develop giving as a lifestyle	Teaching on giving done	District Pastors, Presiding Elders, Area/District/Local Leaders	x	x	x	x	
10.	Production of Bible-Based Children's Animation	Bible-based children's animations produced	Director, NEC, Pent Media Director, Media Officer	x	x	x	x	
11.	Recording of Children's Songs and Hymns	Children's Song's recorded	Director, NEC, Music Committee	x	x	x	x	
Equipping Children Socially				1	2	3	4	
1.	Revitalizing Jethro Initiative	Jl Revitalized	Director, NEC, JI Committee Area/District/Local Leaders	x	x	x	x	
2.	Introduction of Ministers and Officers Children's Summit (MOCS)	Annual MOCS held	Director, NEC, Area/District/Local Leaders	x	x	x	x	
3.	Repackaging of Teens' Graduation Program	Teens' Graduation repackaged	CM Director, Youth Director, Transitioning Committee	x	x	x	x	
4.	Formalizing Career Days	Career Days formalized	Area/District/Local Leaders	x	x	x	x	
5.	Fun Games	Fun Games held	Area/District/Local Leaders	x	x	x	x	

Equipping Children Physically				1	2	3	4
1.	Sports and Recreation	Sports and recreational activities held	Area/District/Local Leaders	x	x	x	x
2.	Keep Fit Clubs	Keep Fit Clubs established	Area/District/Local Leaders	x	x	x	x
3.	Implementation of Child Welfare and Protection Policy	Child Welfare and Protection Policy implemented	Director, NEC, Area/District/Local Leaders	x	x	x	x
4.	Medical Screening	Medical Screening held	Director, NEC, Area/District/Local Leaders	x	x	x	x
5.	Encouraging healthy eating habits	Healthy eating habit encouraged	Director, NEC, Area/District/Local Leaders	x	x	x	x
Equipping Children Mental/Intellectual				1	2	3	4
1.	Strengthen the Box Library initiative	BLI strengthened	Director, NEC, Area/District/Local Leaders	x	x	x	x
2.	Talent Hunts	Talent Hunts introduced	Director, NEC, Area/District/Local Leaders	x	x	x	x
3.	Quiz Competitions	National Bible Quizzes reintroduced	Director, NEC	x	x	x	x
4.	Writing Competitions	Annual Writing Competitions held	Director, NEC, Literary Committee	x	x	x	x
5.	Children contributing Contents for Kiddie Fire	Children contributes content for Kiddie Fire	Director, NEC, Literary Committee	x	x	x	x
6.	Bible Genius Competition on Pent TV	Bible Genius Competition held	CM Director, Pent Media Director	x	x	x	x
A – Advancing the Ministry							
Finance				1	2	3	4
1.	Ensure prudent financial management at all levels.	Prudent financial management ensured	Director, NEC, Area/District/Local Leaders	x	x	x	x
2.	Realistic budgets will be drawn covering key areas like capacity building, infrastructural development, etc.	Strategic Budgets drawn	Director, NEC, Area Heads, District Pastors, Area/District/Local Leaders	x	x	x	x

3.	Formation of a Cohort of Patrons with the love for the work of children to support CM activities.	Cohort of Patrons formed	Director, NEC, Area/District/Local Leaders	x	x	x	x
Infrastructure				1	2	3	4
1.	Initiate the “Put A Roof Over Our Heads” project.	Put a Roof Over Our Heads Project initiated	Director, NEC, Area Heads, District Pastors, Area/District/Local Leaders	x	x	x	x
2.	Financial support for putting places of worship in Missions Areas	Supports for Putting Up Places of worship initiated	Director, NEC	x	x	x	x
3.	Advocacy for decent places of meeting for children in every Central Assembly	Advocacy for places of worship for Central Assemblies	Director, NEC, Area Heads, District Pastors, Area/District/Local Leaders	x	x	x	x
4.	Collaborate with Estate Committees to ensure that all new church building projects has children’s auditoriums.	Advocacy for places of worship in all New Church Building Projects	Director, National Estates and Projects Officer, Area/District/Local, Estates Committees	x	x	x	x
Media and Publicity				1	2	3	4
1.	Rebranding of <i>Yesukrom</i> to a one-stop shop show dubbed <i>Kids’ Hub TV Show</i>	Yesukrom rebranded. Kid’s Hub Introduced	CM Director, Pent Media Director, Media Officer	x	x	x	x
2.	Strengthen and expand Children’s Sunday Service on Pent TV	Children’s Sunday Service expanded and strengthened	CM Director, Pent Media Director, Media Officer	x	x	x	x
3.	Introduce Children In Worship TV Show	Children in Worship on Pent TV initiated	CM Director, Pent Media Director, Media Officer	x	x	x	x
4.	Production of Kids’ Animation	Kids’ Animation produced	CM Director, Pent Media Director, Media Officer	x	x	x	x
5.	Live-Streaming of Major Programs/Activities will continue	Major programs streamed live on media platforms	CM Director, Pent Media Director, Media Officer	x	x	x	x
6.	Rebranding of Kiddie Fire	Kiddie Fire rebranded	CM Director, Pent Media Director, Media Officer	x	x	x	x
7.	Developing of CM App	CM App developed	CM Director, HQ IT Director, Media Officer	x	x	x	x

8.	Continuous production of CM Newsletters	CM Newsletters produced	Media Officer	x	x	x	x	x	
Operationalizing the Children's Resource Centre									
1.	Set Up a Media Hub	Media Hub set up	CM Director, Pent Media Director, Media Officer	x	1	2	3	4	
2.	Set Up an Archive Center	Archive Centre set up	CM Director, Archives Officer, Media Officer	x	x	x	x	x	
3.	Set Up Children's Playground	Children's Play Ground constructed	Director, PCC Management	x	x	x	x	x	
4.	Set up Pentecost Centre for Holistic Child Development and Research (PCHCDR)	PCHCDR set up	Director, PU VC	x	x	x	x	x	
5.	Start a Pre-School	Pre-School established	Director, NEC, PCC Management	x	x	x	x	x	
Monitoring & Evaluation Team									
1.	Strengthen and expand the Monitoring and Evaluation Team agenda.	M & E Team strengthened and expanded	Director, NEC, M & T Team	x	1	2	3	4	
2.	Implementation of M & E reports	Reports from M & E to be implemented	Director, NEC, M & T Team, Area/District/Local Leaders	x	x	x	x	x	
N – Networking and Partnerships									
Inter-Ministries Partnerships									
1.	Introduce Mothers of the Week Initiative with Women's Ministry	MoTW Initiative introduced	CM Director, NEC, Women's Director, Area/District/Local Leaders	x	1	2	3	4	
2.	Introduce the Father's Heart Initiative with PEMEM	FHI introduced	CM Director, NEC, PEMEM Director, Area/District/Local Leaders	x	x	x	x	x	
3.	Teens' Transition/Graduation with Youth Ministry	Teens' Transition and Graduation introduced	CM Director, NEC, Youths Director, Area/District/Local Leaders	x	x	x	x	x	

4.	Adopt A School Project with Schools Outreach Ministry (SOM)	ASP introduced	CM Director, NEC, SOM Coordinator, Area/District/Local Leaders	x	x	x	x
5.	Conference for Proprietors of Christian Private Schools with SOM	CPCPS strengthened and expanded	CM Director, NEC, SOM Coordinator	x	x	x	x
6.	The Love Box Project with HUM	Love Box implemented	Director, NEC and HUM Coordinator	x	x	x	x
7.	Ministry to Moslem Children with The Other Sheep Ministry (TOSM)	Ministry to Moslem Children activities held	Director, NEC and ToSM Coordinator	x	x	x	x
8.	Skill Training for Children Workers with PENTSOS	Children Workers given skill training	Director, NEC and PENTSOS Director	x	x	x	x
Inter-Institutions/Organizations Partnership							
1.	Strengthen partnerships with institutions such as CEF, Gideon's International, Compassion, etc.	Strengthened relationships with institutions and organizations	NEC, Directors of CEF, Compassion International, etc.	x	x	x	x
CM-Parents Partnership							
1.	Strengthen partnership with parents in building the Ministry.	Strengthened relationships with parents	NEC, Parents, Area/District/Local Leaders	x	x	x	x
CM-Ministers/Officers Partnership							
1.	Strengthen partnership with Ministers and Officers	Strengthened relationships with Ministers and Officers	NEC, Ministers, Officers, Area/District/Local Leaders	x	x	x	x
CM-Alumni Partnership							
1.	Set Up Children's Ministry Old Students' Association (ChMOSA)	Strengthened relationships with Alumni	NEC, Alumni, Area/District/Local Leaders	x	x	x	x

S/N	PLANNED ACTIVITIES	EXPECTED OUTCOME	PERSON RESPONSIBLE	TIME FRAME (YEAR)				REMARKS
				1	2	3	4	
Strategic Pillar 3: UNLEASH Children for Community Impact and Societal Transformation								
1.	Unleash Children for Prayer and Evangelism	Children unleashed for prayer and evangelism	Director, NEC, Area/District/Local Leaders	x	x	x	x	
2.	Unleash Children for Arts, Music and Creatives	Children unleashed for Arts, Music and Creatives	Director, NEC, Area/District/Local Leaders	x	x	x	x	
3.	Unleash Children for Creation Care	Children unleashed for Creation Care	Director, NEC, Area/District/Local Leaders	x	x	x	x	
4.	Unleash Children for Philanthropy and Community Impact	Children unleashed for Philanthropy and Community Impact	Director, NEC, Area/District/Local Leaders	x	x	x	x	
5.	Unleash Children for Advocacy for Vulnerable Children	Children unleashed for advocacy and vulnerable children	Director, NEC, Area/District/Local Leaders	x	x	x	x	
6.	Unleash Children for Sports	Children unleashed for sports	Director, NEC, Area/District/Local Leaders	x	x	x	x	
7.	Unleash Children for the Digital Space	Children unleashed for the digital space	Director, NEC, Area/District/Local Leaders	x	x	x	x	

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